



B. Com Strategic Finance (AY 2025-26)



ABOUT US CMA



The Association of
Accountants and
Financial Professionals
in Business



Accounting & Finance professional qualifications

Management Accounting

India - CMA

- 20 Exams
- 3-4 years

UK - CIMA

- 16 Exams
- 2-4 years

US - CMA

- 2 Exams
- 2 years



The Association of
Accountants and
Financial Professionals
in Business



IMA's Global Footprint

IMA supports the profession through the CMA® (Certified Management Accountant) program, continuing education, networking, research and advocacy of the highest ethical business.



- Over 140,000 members in more than 150 different countries
- 10 Global Offices
- 300 Chapters
- Hundreds of Approved course providers globally



CMA by IMA (US) = US equivalent of CMA

CMA:
Certified Management
Accountant.

CMA exam USPs:

- 2 exams only
 - Exams in India
-

Extensive career
opportunities with MNCs
in finance & accounting.

Industry-relevant Skills

- Part 1- Financial Planning, Performance & Analytics (6 Skills)
- Part 2 - Strategic Financial Management (6 Skills)

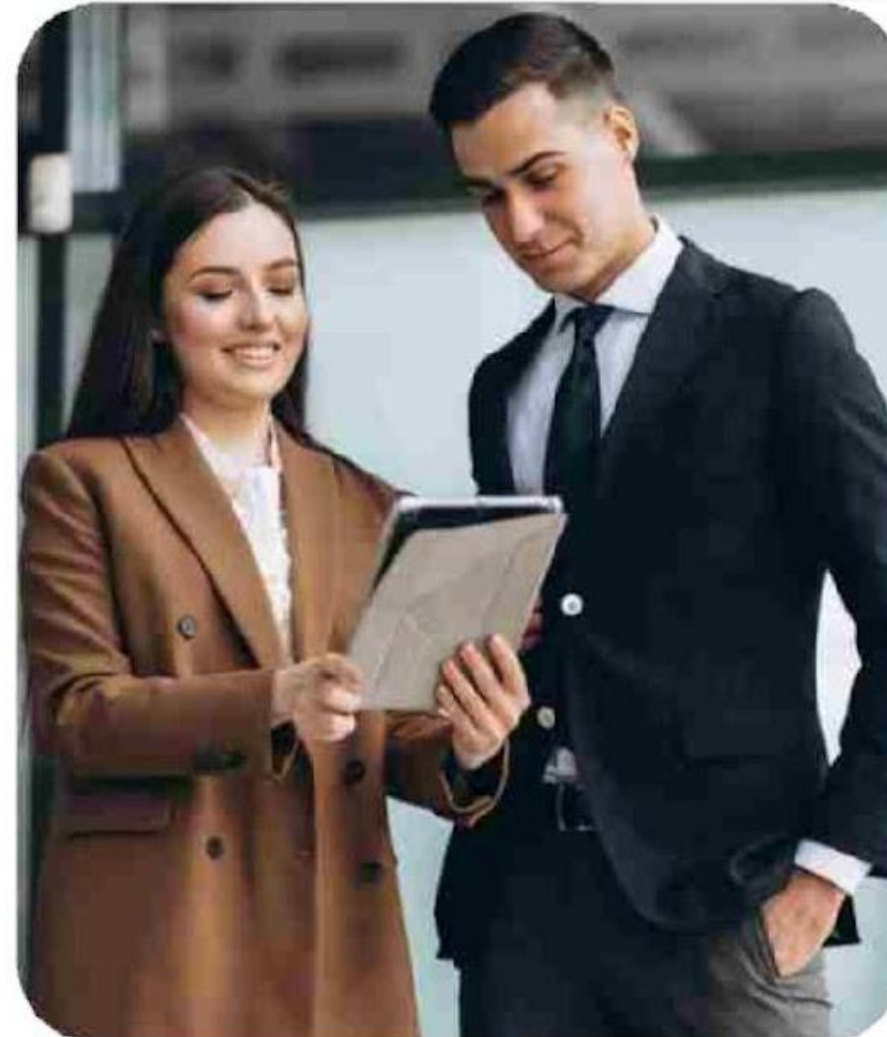
Course USP

- 2 exams only
- Can complete within before graduation
- Globally recognized qualification by IMA
- 100% Placement Assistance



Who are management accountants?

Management accountants are finance and accounting professionals who create **Value** for the organization and work as **Strategic Business Partners**.



- Planning
- Managing risk
- Cost management
- Performance measurement
- Decision analysis
- Strategic Decision making



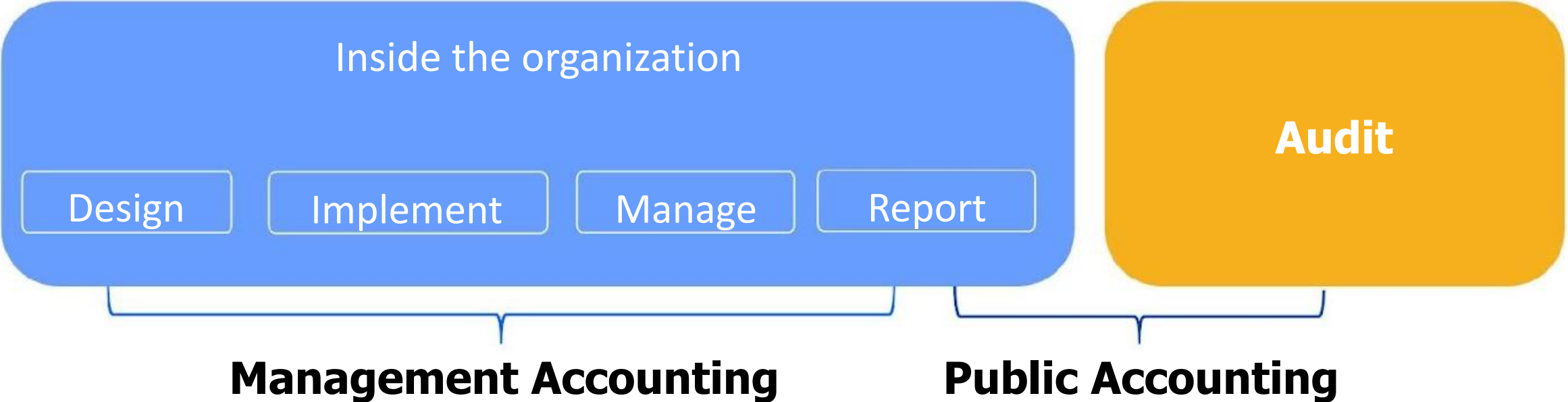
IMA's Certification for
Accountants and
Financial Professionals
in Business



CMA @F&A roles = "Value Creation"

Management Accounting is about "value creation" whereas Public Accounting treads into "valuation".

CMA's work inside the organization creating value by providing high quality financial information to management. Public accountants (CPAs) attest to the (fairness) of that information.



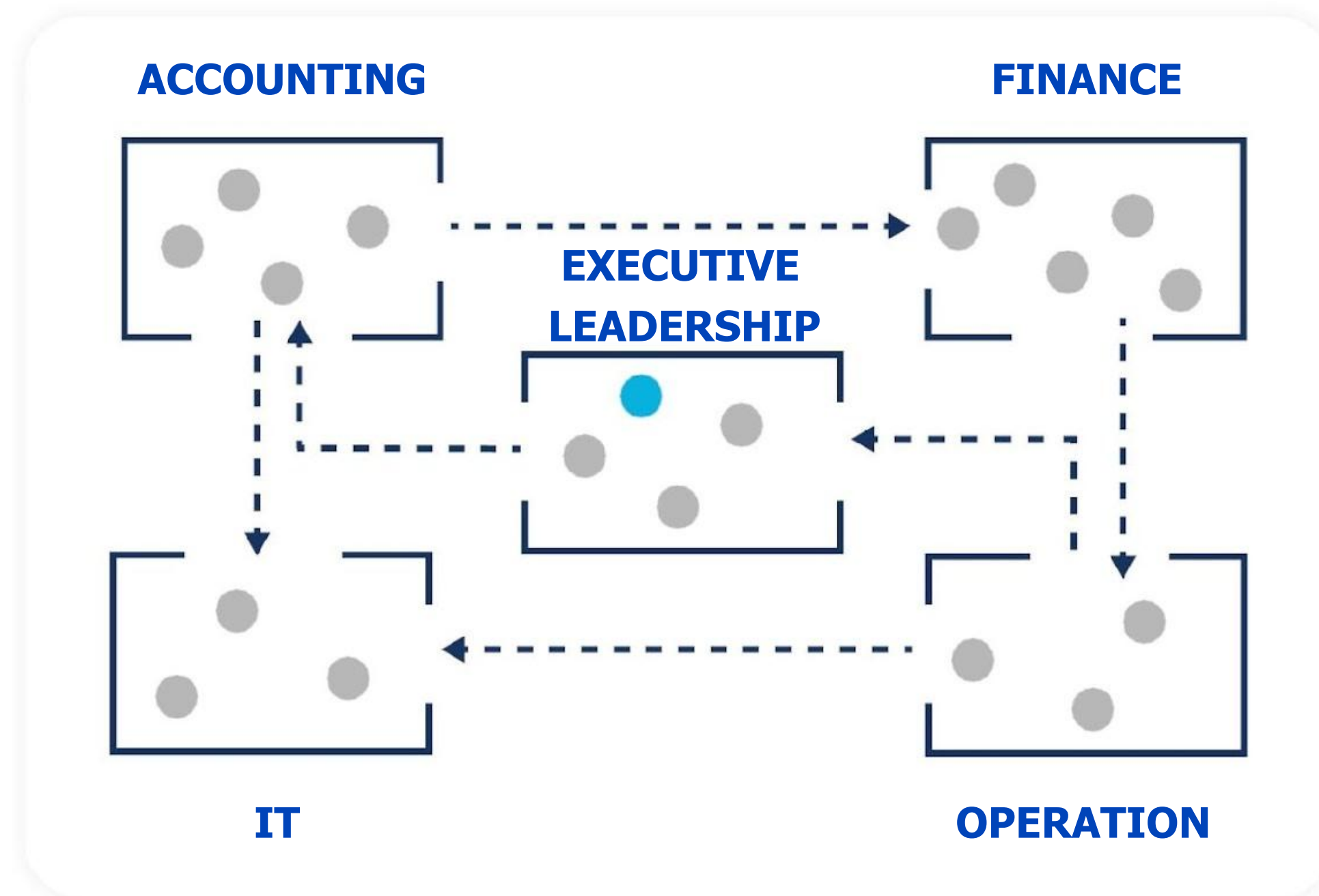
Management Accountants help create value, rather than simply measuring it!

Key responsibilities of Management Accountants:				
Act as trusted business advisors	Support management decision making process	Involved in strategic development initiatives	Work "hands on" to add value in organizations	Use broad-based business knowledge to improve company performance



Mobility & Transferable Skills

80% of CMAs globally feel that their certification enhances their ability to move across areas of the business.*



**IMA Global Survey, published March 2019.*



IMA's Certification for
Accountants and
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CMA by IMA (US) =US equivalent of CMA

Big 4 & MNCs across India sponsor the CPA/CMA program including the Miles study materials & training fees for their professionals.

This reflects the industry demand for CPA/CMA as well as Miles' credibility for CPA/CMA training.

Deloitte



KPMG

pwc

BDO

Johnson & Johnson

MAERSK

Qualcomm

WNS

IHG

accenture

JPMorganChase

EXL



MetLife

AIG

JUNIPER NETWORKS

TATA POWER



AMERICAN EXPRESS



Invesco

BARCLAYS

ALEXION



FIS

AON

DUPONT

genpact

Capgemini

Infoblox



redhat

vmware

Cognizant

FLEXTRONICS AEROSPACE AND DEFENSE

Miles Education - Overview

Miles' mission is to upskill students and professionals to enable their career progression.

Miles is one of India's largest ed-tech companies - with industry-integrated programs.

Miles has also partnered with the Big 4 & Global Fortune 500 companies - for training as well as placements.

One of **India's largest** higher ed-tech companies

Founded by **Harvard & Stanford** B-School Alumni

500+ full-time employees, 300+ industry trainers

India's #1 in Finance & Accounting Training (**US CPA/CMA**)

160+ University Tie-ups - for Integrated/Co-delivered Programs

20+ Industry Partners - for Industry Integrated Programs

Partnered with Big 4 & 220+ MNCs (includes 75+ Fortune 500 Companies)

Outcome based Learning with Projects, Internships & Jobs

Presence across **20+ cities including India, UAE & USA**



Miles University partnerships (Bangalore)

Top universities & autonomous colleges in Bangalore have integrated Miles CMA & other skill certifications into their B.Com/BBA curriculum.



MOUNT CARMEL COLLEGE
AUTONOMOUS
BENGALURU



JYOTI NIVAS COLLEGE
Autonomous
Bengaluru, Karnataka



ST. JOSEPH'S COLLEGE
AUTONOMOUS
Estd. 1882



Dayananda Sagar
University



PRESIDENCY UNIVERSITY

Miles University partnerships (Rest of South)

Top universities & autonomous colleges across South India have integrated Miles CMA & other skill certifications into their B.Com/BBA curriculum.



Miles University partnerships for CMA (North)

Top universities & autonomous colleges across North India have integrated Miles CMA & other skill certifications into their B.Com/BBA curriculum.





US CMA Exam & Certification



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CMA Exams = 2 Parts

The 2-part CMA exams cover a broad-base of topics – all a Management Accountant or Financial Analyst needs to know!

Exam pass rates of over 40%!

Beginning 2020, the CMA exams also test “Technology & Analytics”.

Part 1: Financial Planning, Performance & Analytics

160 questions & 2 essay questions

1	External Financial Reporting Decisions	15%	Level C
2	Planning, Budgeting, and Forecasting	20%	Level C
3	Performance Management	20%	Level C
4	Cost Management	15%	Level C
5	Internal Controls	15%	Level C
6	Technology and Analytics	15%	Level C



CMA Exams = 2 Parts

Key pointers:

Exam pattern = 75%
objective pattern /
25% essay questions.

Passing score of 360 out
of 500 on each part.

Global Pass Rate >

40%
ANYTIME across 3 exam
testing windows: Jan-Feb,
May-June, Sep-Oct
(6 months/year).

ANYWHERE in India or
abroad.

Part 2: Strategic Financial Management

160 questions & 2 essay
questions

1	Financial Statement Analysis	20%	Level C
2	Corporate Finance	20%	Level C
3	Decision Analysis	25%	Level C
4	Risk Management	10%	Level C
5	Investment Decision	10%	Level C
6	Professional Ethics	15%	Level C



US CMA – Plan of Action

You'll be able to kickstart and scale up your career with MNC's in India and abroad.

Are you ready?

Sem 1-4

Cover the CMA curriculum which is integrated within the university **[no extra studies!]**

Sem 5

Pass the 2 CMA exams

Sem 6

Achieve differential placements with MNC's as a graduate who's an IMA member and has cleared the globally-recognized CMA exams.

Miles CMA Review - Course offerings

Miles CMA Course
Provider is the
"official" partner of IMA
(Institute of
Management
Accountant) in India.

- **Training Support** by Miles
- IMA approved study guides
- Online test bank access
- **Miles CMA Videos (60+ hours)** – recorded by world's favourite CPA/CMA instructor – V arun Jain
- **Miles CMA Notes** compiled in exam-focused notes format and including multiple aids for conceptual understanding and memory
- **Advisory support** for CMA exam application, CMA certification, etc
- **Placement assistance**



Miles Training Videos = Concepts + Annotations

Miles' training videos by Varun Jain, world's favourite CPA/CMA Instructor.

About Varun:

- Co-founder of Miles Education
- Ex- Investment Banker at Morgan Stanley
- Harvard B-School alumnus

mileseducation.com/cma/varun-jain-cma-videos



Section B
Forecasting Techniques

CMA Part 1

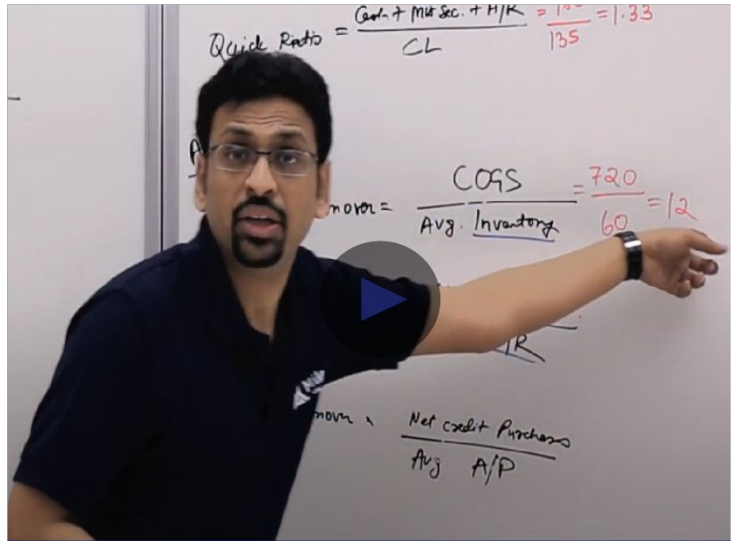


Section C
Cost & Variance Measures



Section A
Working Capital Analysis

CMA Part 2



Section B
Long-Term Financial Management



Fees: IMA Certification (by Students)

“IMA membership & Exam Fees are subject to change at the sole discretion of the IMA.”

Category	Fee	Discount	Net Payable
IMA Membership -3 years, CMA Entrance Fees (payable in Sem 1)	\$372	\$(186)	\$186 + GST (\$219.48)
Exam Fees -2 subjects at Prometric Test Centre (payable in Sem 5)	\$740	\$(259)	\$481 + GST if applicable

Fees : Payable by the
students to Miles
Education – Semester 1

CMA Study Materials +
Exam Support +LMS
access

= INR 49200



Not just CMA, it's #FinancematlabMiles

- Miles Education is India's largest training provider for US CPA, US CMA, US CFA®
- Miles is partnered with 220+ MNCs and 70+ Universities
- Miles works with universities to train students to help them be industry-ready as they graduate

CPA

Certified Public Accountant (CPA), US

- US public accounting license
- 4 exam, 12 months timeline
- @Miles, India's #1 CPA review
- Placements @Big 4 & MNC's

CMA®

Certified Management Accountant (CMA), US

- Global finance professional
- 2 exam, 6-8 months timeline
- @Miles, IMA's Platinum
- Partner Placements @MNC's

CFA®

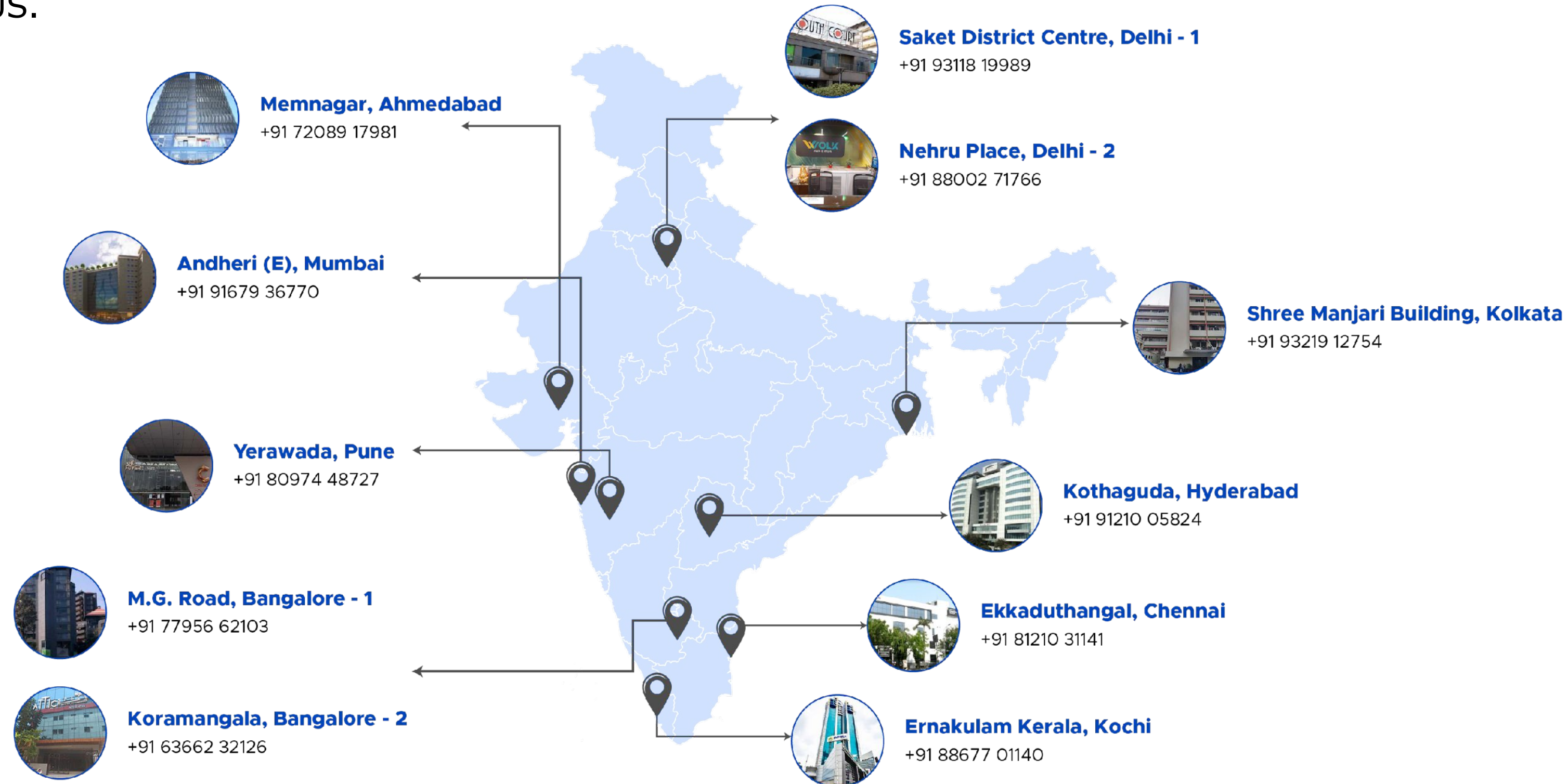
Chartered Financial Analyst (CFA), US

- Investment management
- 3 levels, 2-3 years timeline
- @Miles, exclusive India partner of Kaplan Schweser



Miles Education - Presence in India

Miles is present across 20+ cities in India, UAE and US.





- A D E C A D E O F E X C E L L E N C E -

Thank you.

mileseducation.com

